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**PEPERIKSAAN AKHIR / FINAL EXAMINATION  
SEMESTER 2 – SESI 2020/2021**

KOD KURSUS : MGT 3243  
*COURSE CODE*

NAMA KURSUS : PERNIAGAAN ANTARABANGSA  
*COURSE NAME : INTERNATIONAL BUSINESS*

TAHUN/PROGRAM : 3/ DIPLOMA PENGURUSAN PERNIAGAAN  
*YEAR/PROGRAMME : 3/ DIPLOMA IN BUSINESS MANAGEMENT*

TEMPOH : 2 JAM 30 MINIT  
*DURATION : 2 HOURS 30 MINUTES*

TARIKH : APRIL 2021  
*DATE*

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**ARAHAN  
INSTRUCTION**

1. JAWAB SEMUA SOALAN.  
*ANSWER ALL QUESTIONS.*
2. TULIS JAWAPAN ANDA DI DALAM KERTAS JAWAPAN YANG DISEDIAKAN.  
*WRITE YOUR ANSWER IN THE GIVEN ANSWER SHEETS.*
3. CALON DIKEHENDAKI MEMATUHI SEMUA ARAHAN DARIPADA PENGAWAS PEPERIKSAAN.  
*CANDIDATES ARE REQUIRED TO FOLLOW ALL INSTRUCTIONS GIVEN BY THE EXAMINATION INVIGILATORS.*

NO. K/P <i>I/C NO.</i>	
TAHUN/PROGRAM <i>YEAR/PROGRAMME</i>	
NAMA PENSYARAH <i>LECTURER'S NAME</i>	

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KERTAS PEPERIKSAAN INI MENGANDUNGI 5 MUKA SURAT BERCETAK TERMASUK MUKA HADAPAN  
*THIS EXAMINATION PAPER CONSISTS OF 5 PAGES INCLUDING THE FRONT PAGE*

**ARAHAN: JAWAB SEMUA SOALAN BERIKUT**

***[INSTRUCTION : ANSWER ALL QUESTIONS]***

SOALAN 1

*[QUESTION 1]*

1. Mengapakah syarikat terlibat dengan perdagangan antarabangsa?

*[Why companies involved in international trade?]*

(6 Markah/Marks)

2. Apakah faktor-faktor yang menyumbang kepada perkembangan perniagaan antarabangsa?

*[What are factors that contribute to the development of the international business?]*

(8 Markah/Marks)

3. Berikan perbezaan di antara perniagaan domestik dan perniagaan antarabangsa

*[Differentiation between domestic market and international market.]*

(6 Markah/Marks)

SOALAN 2

*[QUESTION 2]*

1. Terangkan bagaimana undang-undang domestik memberi kesan kepada kemampuan firma untuk mengendalikan perniagaan antarabangsa?

*[Explain how domestic laws affect the ability of firms to conduct international business]*

(6 Markah/Marks)

2. Lima nilai budaya Hofstede terdiri daripada orientasi sosial, orientasi kuasa, orientasi ketidakpastian, orientasi matlamat dan orientasi masa. Jelaskan setiap orientasi tersebut.

*[The Hofstede's five dimension include social orientation, power orientation, uncertainty orientation, goal orientation and time orientation. Explain each of them]*

(10 Markah/Marks)

3. Sebutkan EMPAT (4) contoh sumbangan dalam tanggungjawab sosial korporat?

*[State FOUR (4) examples contribution of corporate social responsibility]*

(4 Markah/Marks)

**SOALAN 3**

*[QUESTION 3]*

1. Definisikan Pelaburan Langsung Asing (FDI) dan Pelaburan Portfolio Investment (FPI).

*[Define the Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI)]*

(6 Markah/Marks)

2. Huraikan EMPAT (4) objektif Tabung Kewangan Antarabangsa (IMF).

*[Explain FOUR (4) objectives of International Monetary Fund (IMF)]*

(8 Markah/Marks)

3. Apakah perbezaan di antara perampasan, penyitaan dan penswastaaan?

*[What are the differences between expropriation, confiscation and privatization?]*

(6 Markah/Marks)

**SOALAN 4**

*[QUESTION 4]*

1. Terangkan bagaimana permintaan dan penawaran menentukan harga pertukaran asing?

*[Describe how demand and supply determine the price of foreign exchange]*

(4 Markah/Marks)

2. Terangkan peranan bank antarabangsa dalam pasaran tukaran asing.

*[Discuss the role of international banks in the foreign-exchange market]*

(6 Markah/Marks)

3. Apakah pasaran matawang Euro?

*[What is the Eurocurrency market]*

(4 Markah/Marks)

4. Terangkan berkenaan penubuhan operasi bank di luar negara.

*[Explain the establishment of overseas banking operation]*

(6 Markah/Marks)

**SOALAN 5**

*[QUESTION 5]*

1. Apakah perbezaan di antara perdagangan bebas dan perdagangan adil?

*[What are differences between Free Trade and Fair Trade?]*

(4 Markah/Marks)

2. Bagaimanakah caranya untuk mempromosikan perdagangan antarabangsa?

*[How to promote international trade?]*

(6 Markah/Marks)

3. Bincangkan halangan yang wujud di dalam perdagangan antarabangsa.

*[Discuss barriers that exist in international trade]*

(4 Markah/Marks)

4. Terangkan jenis-jenis amalan perdagangan yang tidak adil.

*[Explain types of unfair trade practices]*

(6 Markah/Marks)

**SOALAN TAMAT**

*[END OF QUESTION]*