**KAJIAN PASARAN**

**CADANGAN PENUBUHAN PROGRAM DIPLOMA UKUR BAHAN KERJASAMA UNIVERSITI TEKNOLOGI MALAYSIA DI KOLEJ TEKNOLOGI DARULNAIM**

**Perhatian : Sila rujuk Lampiran A yang disertakan untuk menyempurnakan borang soal selidik ini.**

 **[Sila tandakan ( / ) mana yang sesuai]**

Nyatakan jenis organisasi/ industri anda:

 i. Organisasi/ industri milik tempatan

ii. Organisasi/ industri milik asing

**BAHAGIAN 1 : KANDUNGAN PROGRAM DAN KESESUAIAN DENGAN**

 **KEPERLUAN ORGANISASI**

**a. Memenuhi Konsep dan Teori ( Rujuk Senarai Kursus di Lampiran A)**

1. Adakah program yang dicadangkan memenuhi keperluan asas dalam bidang Ukur Bahan?

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| --- | --- |
|  | Memenuhi sepenuhnya |

|  |  |
| --- | --- |
|  | Memenuhi sebahagian |

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| --- | --- |
|  | Tidak memenuhi langsung |

 2. Adakah kursus yang disenaraikan sesuai dalam keadaan semasa?

|  |  |
| --- | --- |
|  | Ya |

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| --- | --- |
|  | Tidak |

3. Adakah kursus yang ditawarkan ini menyumbang kepada kekuatan program?

|  |  |
| --- | --- |
|  | Ya |

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| --- | --- |
|  | Tidak |

4. Adakah kursus-kursus yang dicadangkan ini menepati keperluan program?

|  |  |
| --- | --- |
|  | Ya |

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| --- | --- |
|  | Tidak |

Jika Tidak, sila nyatakan kursus yang perlu ditambah.

 a. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 b. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 5. Adakah kursus-kursus yang dicadangkan ini tidak menepati keperluan program?

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|  | Ya |

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|  | Tidak |

Jika Ya, sila nyatakan subjek yang perlu dikeluarkan.

 a. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 b. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 6. Sila nyatakan sama ada program yang ditawarkan memenuhi kriteria berikut:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  | Memenuhikeperluan | Memenuhi sebahagiankeperluan | Gagal memenuhi keperluan | Ulasan(jika ada) |
| a. | Teori asas |

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| b. | Konsep semasa |

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| c. | Perundangan |

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| d. | Penggunaan ICT |

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| e. | Penggunaan Kaedah Kuantilatif |

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| f. | Hubungkait dengan Pasaran/ Industri |

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7. Adakah anda berpendapat program yang dicadangkan ini mencukupi dari segi:

|  |  |
| --- | --- |
|  | Ya |

 a. Tempoh pengajian

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| --- | --- |
|  | Tidak |

Jika Tidak, nyatakan tempoh pengajian yang sesuai. Sila jelaskan.

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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|  | Ya |

 b. Tempoh latihan praktikal

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|  | Tidak |

 Jika Tidak, nyatakan tempoh latihan praktikal yang sesuai. Sila jelaskan.

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**BAHAGIAN II : PELUANG KERJAYA**

a. Adakah graduan program ini sesuai bekerja di organisasi anda?

 Jika Ya, nyatakan dalam bidang apa?

 Contoh i. Kewangan

 ii. Pengurusan personel

 iii. Kesihatan

 1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 3.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 4.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. Apakah jawatan yang sesuai di organisasi anda bagi graduan program ini?

 Contoh i. Eksekutif Pemasaran

 ii. Setiausaha Syarikat

 iii. Eksekutif Pengurusan

 1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 3.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 4.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. Berapa banyak jawatan yang sesuai diisi dalam organisasi anda oleh graduan program ini?

|  |  |
| --- | --- |
|  | 1 – 3 jawatan |

|  |  |
| --- | --- |
|  | 4 – 6 jawatan |

|  |  |
| --- | --- |
|  | 7 – 9 jawatan |

|  |  |
| --- | --- |
|  | Lain-lain.Sila nyatakan : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

 d. Apakah pendapatan yang sesuai ditawarkan kepada graduan ini?

|  |  |
| --- | --- |
|  | Kurang dari RM 1,000.00 |

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| --- | --- |
|  | RM 1,001.00 – 1,500.00 |

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|  | RM 1,501.00 – 2,000.00 |

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| --- | --- |
|  | RM 2,001.00 – 2,500.00 |

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| --- | --- |
|  | Lain-lain.Sila nyatakan : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

e. Adakah program ini sesuai untuk dilanjutkan pengajian ke peringkat yang lebih tinggi?

|  |  |
| --- | --- |
|  | Ya |

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|  | Tidak |

Jika Ya, sila nyatakan peringkat-peringkat pengajiannya.

|  |  |
| --- | --- |
|  | Peringkat Ijazah |

|  |  |
| --- | --- |
|  | Peringkat Profesional |

**BAHAGIAN III : LAIN-LAIN**

**1. Penajaan**

1. Adakah organisasi anda menggalakkan kakitangan untuk mengikuti program ini?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

b. Adakah organisasi anda bersedia menaja pekerja untuk menyambung pengajian dalam bidang ini?

|  |  |
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|  | Ya |

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|  | Tidak |

Jika tidak, sila nyatakan alasannya.

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 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Adakah organisasi anda menggalakkan calon berkelayakan untuk mengikuti program ini?

|  |  |
| --- | --- |
|  | Ya |

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| --- | --- |
|  | Tidak |

**2. Kesesuaian Program**

1. Pada pendapat anda, adakah program ini dapat menghasilkan graduan yang memenuhi keperluan pasaran?

|  |  |
| --- | --- |
|  | Ya |

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|  | Tidak |

Alasan :

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Pada pendapat anda, adakah program ini dapat menghasilkan graduan yang memenuhi keperluan Badan-badan Profesional berkaitan?

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|  | Ya |

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|  | Tidak |

Alasan :

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**3. Komen / Cadangan:**

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