**KAJIAN PASARAN**

**CADANGAN PENUBUHAN PROGRAM DIPLOMA UKUR BAHAN KERJASAMA UNIVERSITI TEKNOLOGI MALAYSIA DI KOLEJ TEKNOLOGI DARULNAIM**

**Perhatian : Sila rujuk Lampiran A yang disertakan untuk menyempurnakan borang soal selidik ini.**

**[Sila tandakan ( / ) mana yang sesuai]**

Nyatakan jenis organisasi/ industri anda:

i. Organisasi/ industri milik tempatan

ii. Organisasi/ industri milik asing

**BAHAGIAN 1 : KANDUNGAN PROGRAM DAN KESESUAIAN DENGAN**

**KEPERLUAN ORGANISASI**

**a. Memenuhi Konsep dan Teori ( Rujuk Senarai Kursus di Lampiran A)**

1. Adakah program yang dicadangkan memenuhi keperluan asas dalam bidang Ukur Bahan?

|  |  |
| --- | --- |
|  | Memenuhi sepenuhnya |

|  |  |
| --- | --- |
|  | Memenuhi sebahagian |

|  |  |
| --- | --- |
|  | Tidak memenuhi langsung |

2. Adakah kursus yang disenaraikan sesuai dalam keadaan semasa?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

3. Adakah kursus yang ditawarkan ini menyumbang kepada kekuatan program?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

4. Adakah kursus-kursus yang dicadangkan ini menepati keperluan program?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

Jika Tidak, sila nyatakan kursus yang perlu ditambah.

a. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Adakah kursus-kursus yang dicadangkan ini tidak menepati keperluan program?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

Jika Ya, sila nyatakan subjek yang perlu dikeluarkan.

a. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. Sila nyatakan sama ada program yang ditawarkan memenuhi kriteria berikut:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  | Memenuhi  keperluan | Memenuhi sebahagian  keperluan | Gagal memenuhi keperluan | Ulasan  (jika ada) |
| a. | Teori asas | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | |
| b. | Konsep semasa | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | |
| c. | Perundangan | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | |
| d. | Penggunaan ICT | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | |
| e. | Penggunaan Kaedah Kuantilatif | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | |
| f. | Hubungkait dengan Pasaran/ Industri | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | | |  | | --- | |  | |

7. Adakah anda berpendapat program yang dicadangkan ini mencukupi dari segi:

|  |  |
| --- | --- |
|  | Ya |

a. Tempoh pengajian

|  |  |
| --- | --- |
|  | Tidak |

Jika Tidak, nyatakan tempoh pengajian yang sesuai. Sila jelaskan.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
|  | Ya |

b. Tempoh latihan praktikal

|  |  |
| --- | --- |
|  | Tidak |

Jika Tidak, nyatakan tempoh latihan praktikal yang sesuai. Sila jelaskan.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BAHAGIAN II : PELUANG KERJAYA**

a. Adakah graduan program ini sesuai bekerja di organisasi anda?

Jika Ya, nyatakan dalam bidang apa?

Contoh i. Kewangan

ii. Pengurusan personel

iii. Kesihatan

1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. Apakah jawatan yang sesuai di organisasi anda bagi graduan program ini?

Contoh i. Eksekutif Pemasaran

ii. Setiausaha Syarikat

iii. Eksekutif Pengurusan

1.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. Berapa banyak jawatan yang sesuai diisi dalam organisasi anda oleh graduan program ini?

|  |  |
| --- | --- |
|  | 1 – 3 jawatan |

|  |  |
| --- | --- |
|  | 4 – 6 jawatan |

|  |  |
| --- | --- |
|  | 7 – 9 jawatan |

|  |  |
| --- | --- |
|  | Lain-lain.Sila nyatakan : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

d. Apakah pendapatan yang sesuai ditawarkan kepada graduan ini?

|  |  |
| --- | --- |
|  | Kurang dari RM 1,000.00 |

|  |  |
| --- | --- |
|  | RM 1,001.00 – 1,500.00 |

|  |  |
| --- | --- |
|  | RM 1,501.00 – 2,000.00 |

|  |  |
| --- | --- |
|  | RM 2,001.00 – 2,500.00 |

|  |  |
| --- | --- |
|  | Lain-lain.Sila nyatakan : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

e. Adakah program ini sesuai untuk dilanjutkan pengajian ke peringkat yang lebih tinggi?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

Jika Ya, sila nyatakan peringkat-peringkat pengajiannya.

|  |  |
| --- | --- |
|  | Peringkat Ijazah |

|  |  |
| --- | --- |
|  | Peringkat Profesional |

**BAHAGIAN III : LAIN-LAIN**

**1. Penajaan**

1. Adakah organisasi anda menggalakkan kakitangan untuk mengikuti program ini?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

b. Adakah organisasi anda bersedia menaja pekerja untuk menyambung pengajian dalam bidang ini?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

Jika tidak, sila nyatakan alasannya.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Adakah organisasi anda menggalakkan calon berkelayakan untuk mengikuti program ini?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

**2. Kesesuaian Program**

1. Pada pendapat anda, adakah program ini dapat menghasilkan graduan yang memenuhi keperluan pasaran?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

Alasan :

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Pada pendapat anda, adakah program ini dapat menghasilkan graduan yang memenuhi keperluan Badan-badan Profesional berkaitan?

|  |  |
| --- | --- |
|  | Ya |

|  |  |
| --- | --- |
|  | Tidak |

Alasan :

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**3. Komen / Cadangan:**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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