



PEPERIKSAAN AKHIR / FINAL EXAMINATION
SEMESTER 2 – SESI 2020/2021

KOD KURSUS : MGT 3243
COURSE CODE

NAMA KURSUS : PERNIAGAAN ANTARABANGSA
COURSE NAME : INTERNATIONAL BUSINESS

TAHUN/PROGRAM : 3/ DIPLOMA PENGURUSAN PERNIAGAAN
YEAR/PROGRAMME : 3/ DIPLOMA IN BUSINESS MANAGEMENT

TEMPOH : 2 JAM 30 MINIT
DURATION : 2 HOURS 30 MINUTES

TARIKH : APRIL 2021
DATE

ARAHAN
INSTRUCTION

1. JAWAB SEMUA SOALAN.
ANSWER ALL QUESTIONS.
2. TULIS JAWAPAN ANDA DI DALAM KERTAS JAWAPAN YANG DISEDIAKAN.
WRITE YOUR ANSWER IN THE GIVEN ANSWER SHEETS.
3. CALON DIKEHENDAKI MEMATUHI SEMUA ARAHAN DARIPADA PENGAWAS PEPERIKSAAN.
CANDIDATES ARE REQUIRED TO FOLLOW ALL INSTRUCTIONS GIVEN BY THE EXAMINATION INVIGILATORS.

NO. K/P <i>I/C NO.</i>	
TAHUN/PROGRAM <i>YEAR/PROGRAMME</i>	
NAMA PENSYARAH <i>LECTURER'S NAME</i>	

KERTAS PEPERIKSAAN INI MENGANDUNGI 4 MUKA SURAT BERCETAK TERMASUK MUKA HADAPAN
THIS EXAMINATION PAPER CONSISTS OF 4 PAGES INCLUDING THE FRONT PAGE

ARAHAN: JAWAB SEMUA SOALAN BERIKUT
[INSTRUCTION: ANSWER ALL QUESTIONS]

SOALAN 1

[QUESTION 1]

1. Terangkan TIGA (3) objektif perniagaan antarabangsa.

[Explain THREE (3) objectives of international business.]

(6 Markah/Marks)

2. Apakah faktor-faktor yang menyumbang kepada perkembangan perniagaan antarabangsa?

[What are factors that contribute to the development of the international business?]

(8 Markah/Marks)

3. Apakah motif bagi globalisasi?

[What are motives for globalization?]

(6 Markah/Marks)

SOALAN 2

[QUESTION 2]

1. Terangkan TIGA (3) sahaja undang-undang utama yang secara langsung mempengaruhi transaksi perniagaan antarabangsa?

[Describe only THREE (3) major types of legal systems confronting international businesses.]

(6 Markah/Marks)

2. Lima nilai budaya Hofstede terdiri daripada orientasi sosial, orientasi kuasa, orientasi ketidakpastian, orientasi matlamat dan orientasi masa. Jelaskan setiap orientasi tersebut.

[The Hofstede's five dimension include social orientation, power orientation, uncertainty orientation, goal orientation and time orientation. Explain each of them]

(10 Markah/Marks)

3. Sebutkan EMPAT (4) contoh sumbangan dalam tanggungjawab sosial korporat?

[State FOUR (4) examples contribution of corporate social responsibility]

(4 Markah/Marks)

SOALAN 3

[QUESTION 3]

1. Bagaimana teori faedah mutlak dan faedah berbanding? Terangkan beserta contoh.

[How comparative advantage theory and absolute advantage theory work?. Explain with example.]

(8 Markah/Marks)

2. Imbangan pembayaran (BOP) adalah salah satu cara merekod urusan niaga antarabangsa dan maklumat penting mengenai keadaan ekonomi negara dan perubahan – perubahan dalam dasar fiskal dan dasar kewangan negara. Nyatakan aspek –aspek yang terdapat dalam BOP.

[Balance of payments is a recording of international transactions and information pertaining to economic conditions and changes of fiscal policy and monetary policy in the country. State the aspects available in the BOP].

[6 Markah/Marks)

3. Apakah perbezaan di antara perampasan, penyitaan dan penswastaan?

[What are the differences between expropriation, confiscation and privatization?]

(6 Markah/Marks)

SOALAN 4

[QUESTION 4]

1. Terangkan bagaimana permintaan dan penawaran menentukan harga pertukaran asing?

[Describe how demand and supply determine the price of foreign exchange]

(4 Markah/Marks)

2. Terangkan peranan bank antarabangsa dalam pasaran tukaran asing.

[Discuss the role of international banks in the foreign-exchange market]

(6 Markah/Marks)

3. Bincangkan Teori Kuasa Beli Pariti

[Discuss the Theory of purchasing power parity (PPP)]

(4 Markah/Marks)

4. Terangkan berkenaan penubuhan operasi bank di luar negara.

[Explain the establishment of overseas banking operation]

(6 Markah/Marks)

SOALAN 5

[QUESTION 5]

1. Apakah perbezaan di antara perdagangan bebas dan perdagangan adil?

[What are differences between free trade or fair trade?]

(4 Markah/Marks]

2. Bagaimanakah caranya untuk mempromosikan perdagangan antarabangsa?

[How to promote international trade?]

(6 Markah/Marks)

3. Bincangkan halangan yang wujud di dalam perdagangan antarabangsa.

[Discuss barriers that exist in international trade]

(4 Markah/Marks)

4. Terangkan perbezaan di antara GATT dan WTO dari aspek fungsi dan peranan.

[Explain the differences between GATT and WTO in terms of function and role]

(6 Markah/Marks)

SOALAN TAMAT

[END OF QUESTION]